

Political Crowdsourcing: The Guidelines for Promoting Citizen Engagement and Digital Democracy in Thailand



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Crowdsourcing is a participatory method where individuals collectively contribute to problem-solving, service delivery, innovation, and information generation through online activities. Many governments have recognized its potential in policymaking, policy deliberation, open innovation, and other platforms to enhance citizen engagement. Crowdsourcing techniques can improve public-sector efficiency and effectiveness by enhancing service quality, increasing citizen participation, and promoting public involvement in democratic processes. This article explores political crowdsourcing through online petitions and collective public opinions for improving public services via the Traffy Fondue platform of the Bangkok Metropolitan Administration. Additionally, it examines the crowdfunding efforts of the People's Party of Thailand as a model of political crowdsourcing. The article also proposes guidelines for applying the concept of political crowdsourcing to promote citizen engagement and support the development of a digital democracy.

Biography:

Thannapat Jarernpanit is a lecturer at the School of Politics and Government, Faculty of Political Science and Public Administration at Chiang Mai University, Thailand. Her research interests are primarily centered around Thai politics, political conflicts, local development, and political gender studies. Recently, her research is concentrated on Political crowdsourcing, Female-to-Male (FTM) or transgender men in Thailand, and Thai political conflicts and violence.