

Navigating Artificial Intelligence in modern Workplaces



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Artificial intelligence (AI) is gaining a lot of attention due to the rapid dynamics in terms of the development of various tools. In order to overcome the effects, a certain degree of care is required because the new solutions have advantages and disadvantages and the interaction between humans and artificial intelligence in the workplace is not sufficiently clarified. This can result in serious wrong decisions that can have a significant impact on work and employers, especially for those with poor digital skills or people with a health problem. Management is more important than ever. For example, it can decide to what extent AI should be used, which tasks should be taken over by AI tools, and which skills people need to acquire. This research explores fundamental questions of AI in the world of work. Expert interviews according to Meuser/Nagel are used to answer the main research question: How should AI navigate the modern workplace?. Theoretical sampling is used to select the experts and is based on the principles of grounded theory according to Glaser/Strauß. With this strategy, data is collected throughout the process until theoretical saturation is reached. The results presented here come from an ongoing research project and place current results and findings at the center of the lecture.

Biography:

Professor of business administration with a focus on: Artificial Intelligence & Work – Health & Work – Leadership – Human Resources Management – Dis-(Ability) Management. Expert in the Academic Network of European Disability Experts (ANED). She also works at the University of St. Gallen and at the Pacific Coast University, Vancouver/Canada. Previously, she was a professor at the University of Hamburg and director and professor at the Carinthia University of Applied Sciences. Anne Rosken is one of the leading experts for Artificial Intelligence & Work as well as Health & Work. She is also a senior consultant, coach and author. She also has many years of leadership and management experience in national and international organizations and projects. www.prof-dr-anne-rosken.co LinkedIn Anne Rosken