

The Globalizing World and Shaping the Identity of an Individual in the World of “Boundaryless” Careers



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Typically ‘global’ theoretical consideration refers to the complexity, heterogeneity, progressive interdependence of the world's societies and the awareness of its holistic nature. The complexity and temporal multidimensionality of the contemporary globalizing society (its ambiguity, ambivalence, transience, diversity) and the transformation of the socio-cultural reality subjected to constant fluctuations make it difficult to describe and standardize the heterogeneity of the society objectifying itself in its actions.

Contemporary processes of globalization of the world economy, its reorganization and restructuring, make us reflect on the specificity and dominance of global economic transformation. Undoubtedly, a fundamental element of the phenomenon of economic globalisation, and in particular of the development of a free market economy, are changes in the work environment, work structure, perception of work, as well as in the sphere of characteristics, meanings and values attributed to work. It is hard to overestimate the significance of these changes for the quality of career formation, development and modification of its individualised paths. The multifaceted and multilevel structure of social reality points to the particular topicality of the questions about the meaning and scope of the concept of ‘identity’ and, in this context, raises the need to seek answers about the possibilities and abilities of an individual to plan and form a career path and shape his/her (career) identity.