Davao Smiles: Humanitarian Aid Integration with University Curriculum

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A humanitarian dental project for children in Davao City, Philippines whose families could not afford it, was performed by visiting dentists from Korea. The project, "Davao Smiles" was created by university faculty and integrated with video production courses in the curriculum. In addition to substantial volunteer contribution, funding was provided by NPO (Non Profit Organization), college, campus, professional development, and other sources.

University students learned documentary techniques and travelled internationally to record the project in November 2024. A documentary titled "(Making 91) Davao Smiles" is now available for public viewing.

Some of the project outcomes include:

- 91 children received free dental care
- Student documentarians learned video production concepts & skills, received exposure to a disparate international culture, and gained teamwork experience.
- Marginalized, former rebel communities were included.
- The project and its documentary are being used strategically by funders and participants.
- Community and university ties have been strengthened.
- Doctors, clinicians, and students enjoyed a day of recreation after the treatment.

Biography:

Paul S. Rose first received a Bachelor of Arts (BA) from Brigham Young University in communication, specifically, in broadcasting. a Master of Science (MS) and Doctor of philosophy(Ph.D.) degree at the University of Utah. His master's degree investigated the centripetal tendency of framed motion, which illustrates common traits people have anticipating direction of movement in media of motion. His Ph.D. degree examined the similarities between how people search the internet and how memories are retrieved, finding the processes strikingly similar. Emeritus Professor-Lecturer Rose teaches in areas of visual communication, video production, and statistics, among other courses.