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## Digital Economic Cooperation between ASEAN and the EU Motivations, Implementation and Limits



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In recent years, major global actors have embarked on bilateral or multilateral digital economy cooperation, with ASEAN and the EU attracting attention as representatives of both emerging and developed digital economies. ASEAN hopes to leverage the EU's experience, technology and funding to complete its digital transformation and establish a digital single market. The EU, on the other hand, attaches great importance to the huge economic value of the ASEAN digital market and sees ASEAN as the center of the Indo-Pacific strategy, trying to maintain the EU's influence on the region's digital strategy. The two sides have cooperated in politics, economy and technology levels. However, their digital economy cooperation has been constrained by limited EU financial and technological capabilities, ASEAN institutional constraints and differences between ASEAN and the EU on data privacy protection issues.

**Key words:** ASEAN ; EU ; digital economy

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