

Enhancing Financial Sustainability through Action Research for Sustainable Talents



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Integrating the United Nations' Sustainable Development Goals (SDGs) into education is essential for addressing global challenges related to environmental preservation, social equity, and economic growth. Action research plays a pivotal role in this integration, enabling educators to systematically assess and enhance their teaching methodologies and institutional practices to foster sustainability. By focusing on business and financial sustainability, action research ensures that curricula incorporate principles of sustainable financial practices, ethical decision-making, and corporate social responsibility, thereby developing talents that are capable in navigating and addressing complex challenges in the modern world. This participatory and iterative approach encourages interdisciplinary collaboration, allowing educators from diverse fields to jointly develop and refine strategies that are environmentally, socially, and economically sustainable. Furthermore, action research cultivates a culture of continuous learning and reflective practice among all participants, equipping them to contribute effectively to sustainable development. Hence, integrating SDGs by leveraging action research into business and financial education is essential for creating innovative, responsive, and inclusive educational practices that cultivate talents for a sustainable future.

Biography:

Associate Professor Dr. Nazimah Hussin brings a wealth of experience and expertise to her role. Formerly an Academic Director, she oversaw postgraduate programs including MBA, DBA, and PhD. She holds a BSc in Finance from Arizona State University, an MSc from Loughborough University, and a PhD from Durham University. She earned fellowship status from the Higher Education Academy since 2010 and has over two decades of teaching experience. She has led numerous research grants and consultancy projects. Her research interests include services marketing, fintech, Islamic finance, and behavioural finance. Her collaborations with industries have been pivotal in developing talent and fostering innovation, highlighting her commitment to bridging academia and industry for mutual advancement and societal benefit.